

WHY

A Culture of Learning will help your business grow

According to the learning experts at Towards Maturity, organisations that use blended learning methods like 70-20-10 and social learning are:

400%
more likely to respond to change faster

300%
more likely to improve staff motivation and engagement

500%
more likely to attract the right talent

Talent is your most important asset: it sets you apart from the competition. Protect it, especially in this digital age of constant change. Your talent will support it.

In 2018,

91%

of organisations struggled to find talent with the right skills and spent £6.3 billion trying to patch up the holes in their workforce skills gap.

97%

of organisations that have improved performance over the last 5 years use a blended range of learning methods.

In high-performing organisations,

79%

of L&D departments draw on expertise in their organisation to support learning.

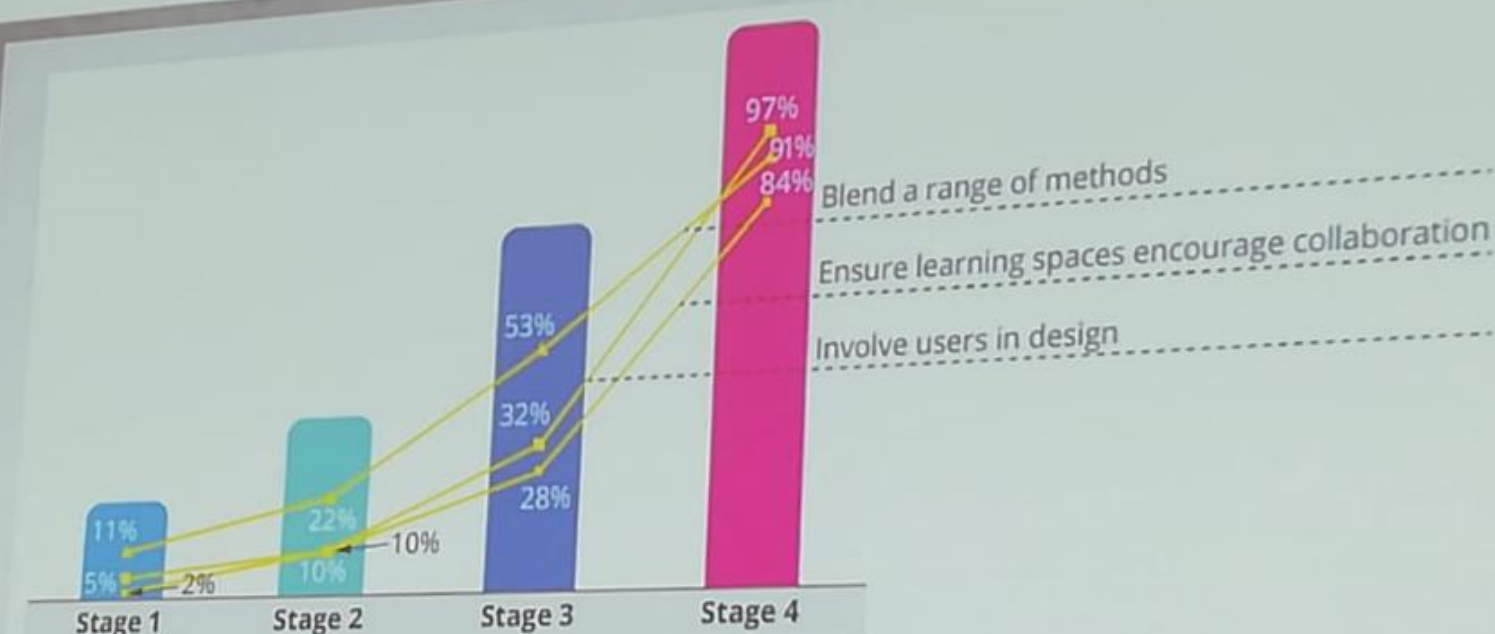
70%

of employers said work performance increased thanks to coaching, a part of social learning.

Your key to a sustainable future:

A learning and performance culture that develops the right skills inhouse to increase productivity.

TOWARDS MATURITY



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**KiKa
Training**